



Oxfordshire's 53rd ● 25-28 August 2017

towersey festival

OUR CUSTOMERS ARE YOUR CUSTOMERS Advertising Opportunities

As we enter the final planning stages for TOWERSEY FESTIVAL 2017 we can offer you several opportunities to put your product or service in front of our audiences. Over August Bank Holiday weekend (25-28 August), TOWERSEY FESTIVAL attracts 3500 campers and caravaners, 1000 daily concert goers and 1500 daily visitors to our Festival Green.

If you have a product or service that you want to aim at ABC1s in LONDON and the SOUTH EAST then our audience is yours.

We can offer you a choice from the following...

1. Souvenir Programme Advertising

2000 copies printed at A6, read by over 4000.
Advertising prices start at £80.

2. Children's Programme Advertising

1000 printed at A6, read by parents and children over the weekend.
Advertising prices start at £100.

3. Festival App

We provide a comprehensive APP to help guide our customers through our busy Programme as well as market the event before and after. An advert here will be seen several times a day by 1000's. FREE with every banner space taken!

4. Banner Space (plus FREE App advert)

Available on our security and barrier fences, your company message in place prominently throughout the Festival.
Advertising prices start at £400.

5. Name a Stage (plus FREE App advert)

If you would like to name 1 of our 12 stages, your product could be on the lips of our customers, our MC's and the artists on stage. For example, the "Thame Cinema Club Stage" or "Thame Kitchen Ware Stage".
Name a stage sponsorship is £3000.

For details of prices, sizes, artwork specs and timetable on all of the above please see the following page.



Souvenir Programme

Full Page Colour (portrait) (inc bleed)	154.5mm x 111mm	£170 + VAT
1/2 page Colour (landscape) (inc bleed)	60mm x 85mm	£90 + VAT
Back Page Full Colour (portrait) (inc bleed)	154.5mm x 111mm	£240 + VAT

- Measurements are in mm (vertical x horizontal).
- The programme is portrait A6 size.
- Preferred formats are either CMYK tiffs or press ready PDFs.
- All prices **exclude** VAT. VAT at Ruling Rate must be added to all prices.
- Artwork changes will be charged at cost.
- Adverts accepted at publishers' discretion.

Children's Programme

Full Page Colour (portrait) (inc bleed)	154.5mm x 111mm	£100 + VAT
Back Page Full Colour (portrait) (inc bleed)	154.5mm x 111mm	£170 + VAT

- Measurements are in mm (vertical x horizontal).
- The programme is portrait A6 size.
- Preferred formats are either CMYK tiffs or press ready PDFs.
- All prices **exclude** VAT. VAT at Ruling Rate must be added to all prices.
- Artwork changes will be charged at cost.

Festival App

Advert on Festival App	236 x 64 px 236 x 128 px 512 x 512px	FREE WITH ANY BANNER SPACE or NAME A STAGE
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- Measurements are in mm (vertical x horizontal).
- Preferred formats are either JPEG or GIFF.
- All prices **exclude** VAT. VAT at Ruling Rate must be added to all prices.
- Artwork changes will be charged at cost.
- Adverts accepted at publishers' discretion.

Banner Space

You provide	3m x 1m approx	£400 + VAT
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- Measurements are in m (vertical x horizontal). Sizes are very flexible
- Preferred formats are canvas banner with eyelets or corex board
- All prices **exclude** VAT. VAT at Ruling Rate must be added to all prices.

Name a Stage

Your name on our Stage	£3000 + VAT
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- Measurements are in mm (vertical x horizontal).
- Preferred formats are either CMYK tiffs or press ready PDFs.
- All prices **exclude** VAT. VAT at Ruling Rate must be added to all prices.
- Artwork changes will be charged at cost.
- Adverts accepted at publishers' discretion.

**For more information call us now OR reserve your space by 12noon 5 July 2017 inc.
Copy date for Camera Ready Artwork is 12noon on 14 July 2017 inc.
ALL prices are net of VAT and are invoiced for payment before
publication / event start**

Artwork - email to joanfranclova@btconnect.com / 01559 395443

Cheques - payable to Towersey Festival Ltd

Cheques - send to PO Box 296, Matlock, Derbyshire, DE4 3XU

BACS - A/C No. 51639726 S/C 60-01-31 - use the name of the Co. as ref